WorldPride Amsterdam 2026

WorldPride Amsterdam takes place from 25 July to 8 August 2026!

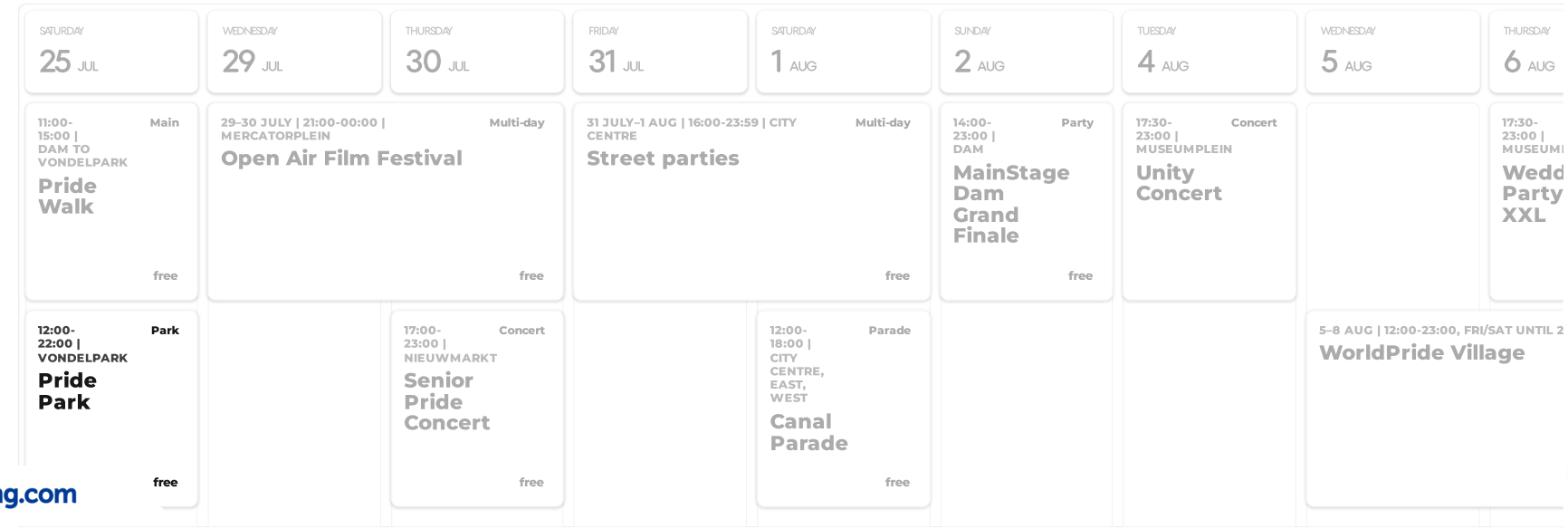
WORLDPRIDE AMSTERDAM 2026

Timeline

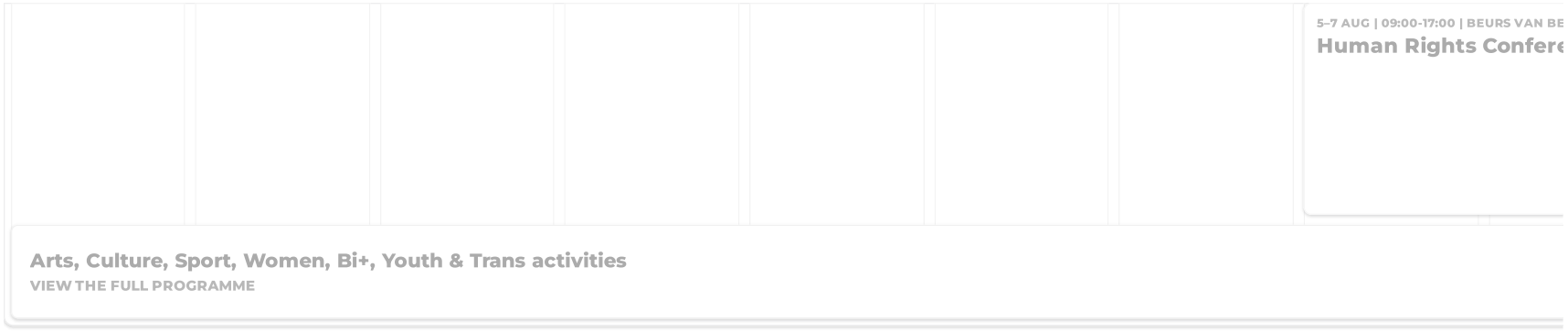
An overview of the main Pride and WorldPride events. Multi-day items run as continuous bars across the days.

View all events ->

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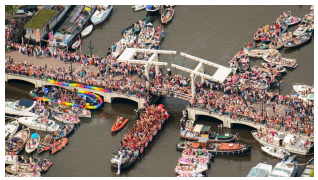
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Main Events WorldPride 2026

- **Pride Walk** Dam – Vondelpark (25 July)
- **Pride Park** Vondelpark (25 July)
- **Arts & Culture** (25 July – 8 August)
- **Open Air Film Festival** Mercatorplein (29 July – 30 July)
- **Senior Pride Concert** Nieuwmarkt (30 July)
- **Street parties** 12+ venues (31 July – 2 August)
- **Canal Parade** Nieuwe Herengracht, Amstel, Prinsengracht (1 August)
- **WorldPride Village** Museumplein (4 August – 8 August)
- **UNITY Concert** Museumplein (4 August)
- **Human Rights Conference** Beurs van Berlage (5 August – 7 August)
- **Wedding Party XXL** Museumplein (6 August)
- **WorldPride March** Martin Luther Kingpark – Museumplein (8 August)
- **WorldPride Closing Concert** Museumplein (8 August)







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WorldPride under the theme of UNITY

For the first time in history, Amsterdam will host WorldPride. WorldPride is a global event that raises visibility and awareness of LGBTQIA+ issues around the world. Amsterdam, home to more than 180 nationalities, is one of the most diverse cities on earth. Our strong and vibrant LGBTQIA+ community gives the city a unique atmosphere of freedom, creativity and tolerance. In 2001 the very first same-sex marriage took place here. In 2026 we celebrate 25 years of marriage equality — a milestone that remains far from universal worldwide.





UNITY as a symbol

In a world where tolerance and freedom for the LGBTQIA+ community are not guaranteed everywhere, Amsterdam aims to be a symbol of unity.

- **Unity = Tolerance**
- **Unity = Connectedness**
- **Unity = Love**

The WorldPride 2026 logo shows that**unity is the key to fighting intolerance**.

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WorldPride Amsterdam 2026 - Unity
Pride Amsterdam

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The power of patterns

For the visual identity we chose a**fan** – or internationally a**kaleidoscope** – where many cultures come together in a colourful whole. The patterns allude to centuries of exchange in art and culture through ceramics, textiles and traditions.

They bring together not only Amsterdam but the entire Kingdom of the Netherlands and the many communities that make up our country:

- **Netherlands** – Delft Blue tiles, tulips and windmills
- **Caribbean Netherlands** – Pangi (Suriname), Wanglo flower (Aruba), hibiscus and monstera (Curaçao), feathers from Aruba's carnival costumes
- **Indonesia** – Batik Kawung
- **Morocco** – geometric motifs
- **Turkey** – the national tulip

In addition, the**Kissing Boys** and**Kissing Girls**, inspired by the Schiffmacher Royal Blue Tattoo collection, reference love in all its forms.

UNITY in imagery

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Together these elements form a rich palette of motifs that show that**every culture is an indispensable part of the larger whole**. As the patterns in a kaleidoscope continually create new shapes, so is Amsterdam constantly evolving — yet always connected by**unity in diversity**.

WorldPride 2026 in Amsterdam will therefore be not only a celebration of love and freedom but also a living work of art in which the whole world can see itself.

Multiple anniversaries in 2026

- **10** years Pride Business Club
- **15** years Declaration of Amsterdam
- **20** years Workplace Pride
- **25** years Opening of Civil Marriage
- **30** years Pride Amsterdam
- **55** years abolition of article 248bis
- **80** years COC Netherlands







Theme

WorldPride in Amsterdam is an important milestone, a point on the horizon we are working toward together. Equal and gained rights are under pressure in many places and we, as the LGBTQIA+ community, must make our voices heard visibly and forcefully.

Impact

WorldPride must be fully inclusive, a celebration where new connections are made and collaborations begin. After WorldPride activists should return home energized and as part of a new wave of LGBTQIA+ emancipation and activism.

Pride Amsterdam since 1996

What began in 1996 as a party to attract more LGBTQIA+ visitors to our city in summer has grown into a nine-day festival and one of the largest and most beautiful celebrations worldwide. The city transforms into a rainbow of events, with more than 300 activities.

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WorldPride Amsterdam 2026 | Celebrating our Milestones
Pride Amsterdam



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Aftermovie Pride Amsterdam 2025
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Realisation Pride site by Sebastiaan van der Lans, INSIDE agency.